



## INFLATABLE BOARD ON THE PODIUM AT NZ SUP NATIONALS!

Red Paddle Co customer James Bradshaw paddled his 10'6 inflatable to the finals of the non-pro fleet at the NZ SUP Nationals in spectacular style, gaining one of the loudest cheers of the day as he crossed the finish line in 3rd place, ahead of a full line-up of high tech and expensive racing boards.

James had never raced before, but quickly learnt the necessary skills resulting in him winning his semi-final outright (spurred on considerably by some slightly condescending comments from other racers regarding his choice of ride, who then had to eat their words as it left them in its wake...)

Held at Takapuna Beach in Auckland on Sunday, the event took a welcome step away from the more elitist and equipment-dependent long distance racing formats. The event was a Battle of the Paddle format with the top 5 from each heat progressing to the next round.

Many spectators refused to believe his board was an inflatable - until it was deflated!

On the water it looked just as rigid and fast as the \$3000+ carbon race boards he was beating, and in a league of its own in its fast cornering ability.

Red Paddle Co first hit the scene in 2007 and have been leading the way in inflatable SUP board production ever since. Our double layer construction combined with attention to detail with our internal build allows our boards to be rigid as well as durable for use in rivers, open sea, fishing, surf and white water.

No matter what type of paddling you want to do, there is a Red Paddle Co board that will fit your needs. For more information on what's available visit [www.redpaddleco.com](http://www.redpaddleco.com)

For more information on Red Paddleboards in New Zealand contact NZ Paddle Company on 027 777 1035, or [www.thepaddlecompany.co.nz](http://www.thepaddlecompany.co.nz). And anyone wanting any racing tips should contact James at Christchurch Paddleboarding [www.christchurchpaddleboarding.co.nz](http://www.christchurchpaddleboarding.co.nz)

